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# Asian Population in Texas

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# Ranking of Asian-Americans Nationally 2000 and 2010

Area	2000	2010	% of Total Population	Change, 2000 to 2010
<b>United States</b>	<b>11,898,828</b>	<b>17,320,856</b>	<b>5.6</b>	<b>45.6</b>
California	4,155,685	5,556,592	14.9	33.7
New York	1,169,200	1,579,494	8.2	35.1
Texas	644,193	1,110,666	4.4	72.4

# Asian American – Pacific Islander Ethnic Groups by Population (2010)

Ethnic Group	Population
Chinese (except Taiwanese)	3,794,673
Filipino	3,416,840
Indian	3,183,063
Vietnamese	1,737,433
Korean	1,706,822
Japanese	1,304,286
Native Hawaiian	527,077
Pakistani	409,163
Cambodian	276,667
Hmong	260,073
Thai	237,583
Laotian	232,130
Taiwanese	230,382
Samoan	184,440
Guamanian or Chamorro	147,798
Bangladeshi	147,300
Burmese	100,200
Indonesian	95,270
Nepalese	59,490
Tongan	57,183
Sri Lankan	45,381
Fijian	32,304
Other Micronesian	29,112
Malaysian	26,179
Marshallese	22,434
Bhutanese	19,439
Other Polynesian	9,153
Other Melanesian	222



## Texas

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Asian Indian	245,981	26.5%
Vietnamese	210,913	22.7%
Chinese	141,823	15.3%
Filipino	103,074	11.1%
Korean	67,750	7.3%
Pakistani	53,901	5.8%
Japanese	18,360	2.0%
Taiwanese	14,175	1.5%
Laotian	13,298	1.4%



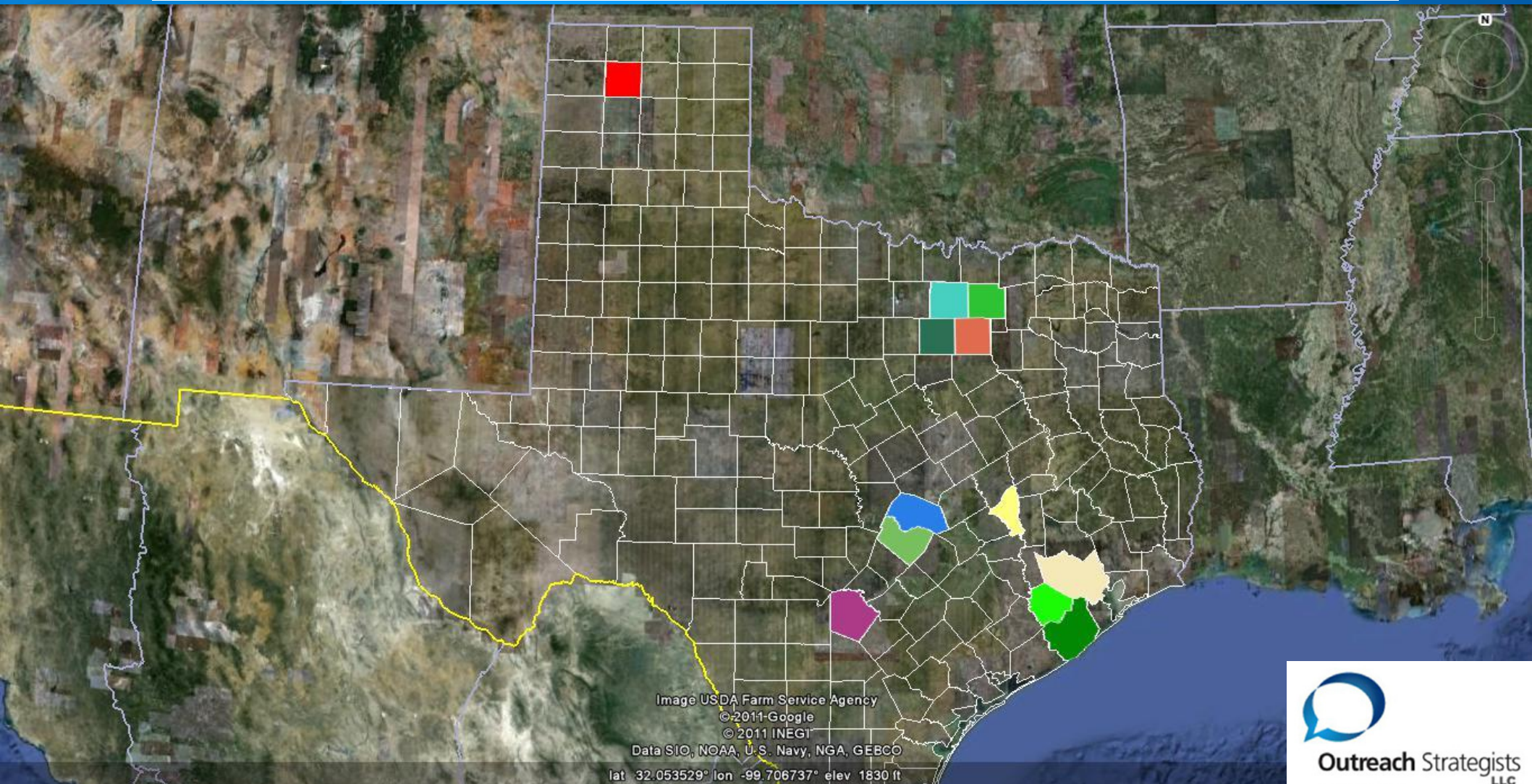


### Ranked by Asian-American Population

1	Harris County	249,853	6.11%
2	Dallas County	117,797	4.97%
3	Fort Bend County	98,762	16.87%
4	Collin County	87,276	11.16%
5	Tarrant County	83,378	4.61%
6	Travis County	58,404	5.70%
7	Denton County	43,091	6.50%
8	Bexar County	39,561	2.31%
9	Williamson County	20,084	4.75%
10	Brazoria County	17,013	5.43%

### Ranked by % Asian-American Population

1	Fort Bend County	98,762	16.87%
2	Collin County	87,276	11.16%
3	Denton County	43,091	6.50%
4	Harris County	249,853	6.11%
5	Moore County	1,323	6.04%
6	Travis County	58,404	5.70%
7	Brazoria County	17,013	5.43%
8	Brazos County	9,982	5.12%
9	Dallas County	117,797	4.97%
10	Williamson County	20,084	4.75%



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# Top Four Counties by Asian-American Population

## Harris County

Vietnamese	87,693	34.1%
Indian	48,184	18.8%
Chinese	42,244	16.4%
Filipino	17,045	6.6%
Pakistani	16,821	6.5%
Korean	12,829	5.0%
Cambodian	4,118	1.6%
Japanese	4,022	1.6%
Taiwanese	3,715	1.4%
Banqladeshi	3,038	1.2%

## Fort Bend County

Indian	37,318	36.9%
Chinese	22,481	22.2%
Vietnamese	15,517	15.3%
Filipino	9,218	9.1%
Pakistani	7,219	7.1%
Korean	3,179	3.1%
Japanese	779	0.8%
Malaysian	722	0.7%
Taiwanese	676	0.7%
Thai	252	0.2%

## Dallas County

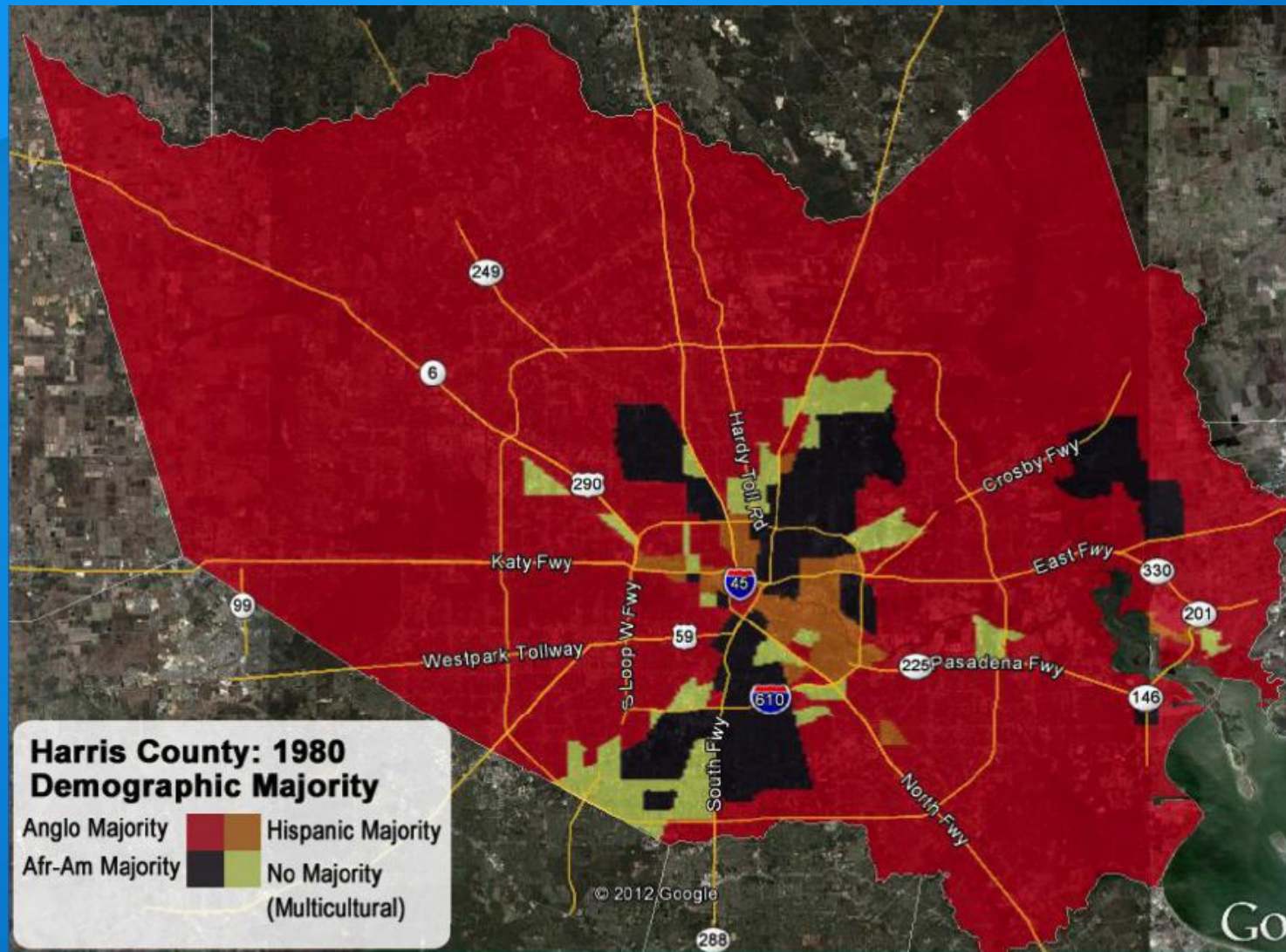
Indian	37,659	32.8%
Vietnamese	26,276	22.9%
Chinese	11,577	10.1%
Korean	9,825	8.6%
Filipino	8,873	7.7%
Pakistani	4,710	4.1%
Laotian	2,879	2.5%
Burmese	2,153	1.9%
Cambodian	2,102	1.8%
Nepalese	1,966	1.7%

## Collin County

Indian	31,890	37.5%
Chinese	19,405	22.8%
Vietnamese	10,013	11.8%
Korean	6,389	7.5%
Filipino	5,076	6.0%
Pakistani	4,665	5.5%
Taiwanese	2,196	2.6%
Bangladeshi	1,379	1.6%
Japanese	1,311	1.5%
Thai	664	0.8%

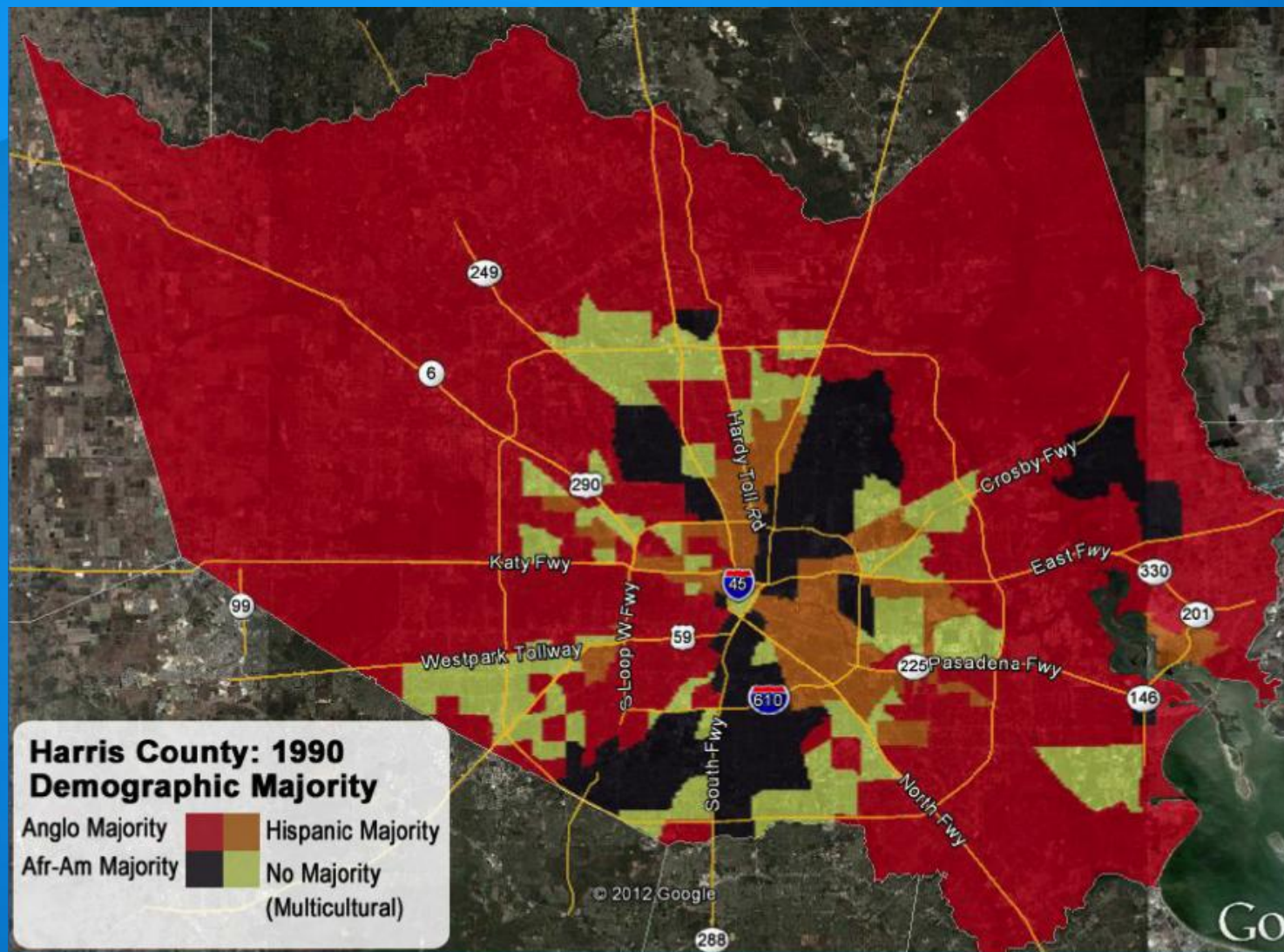


# Harris County: An Example of Demographic Change

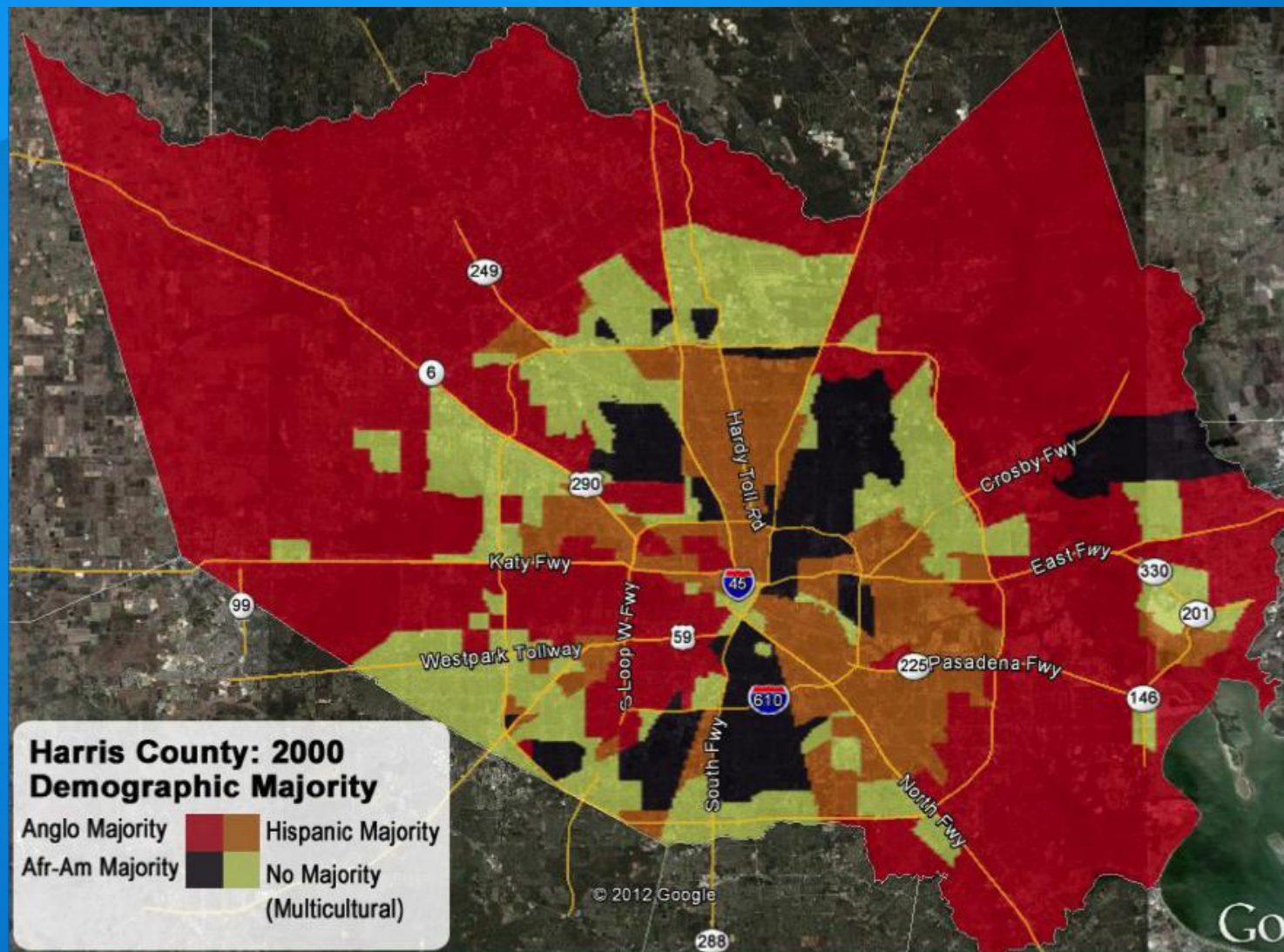




# Harris County: An Example of Demographic Change

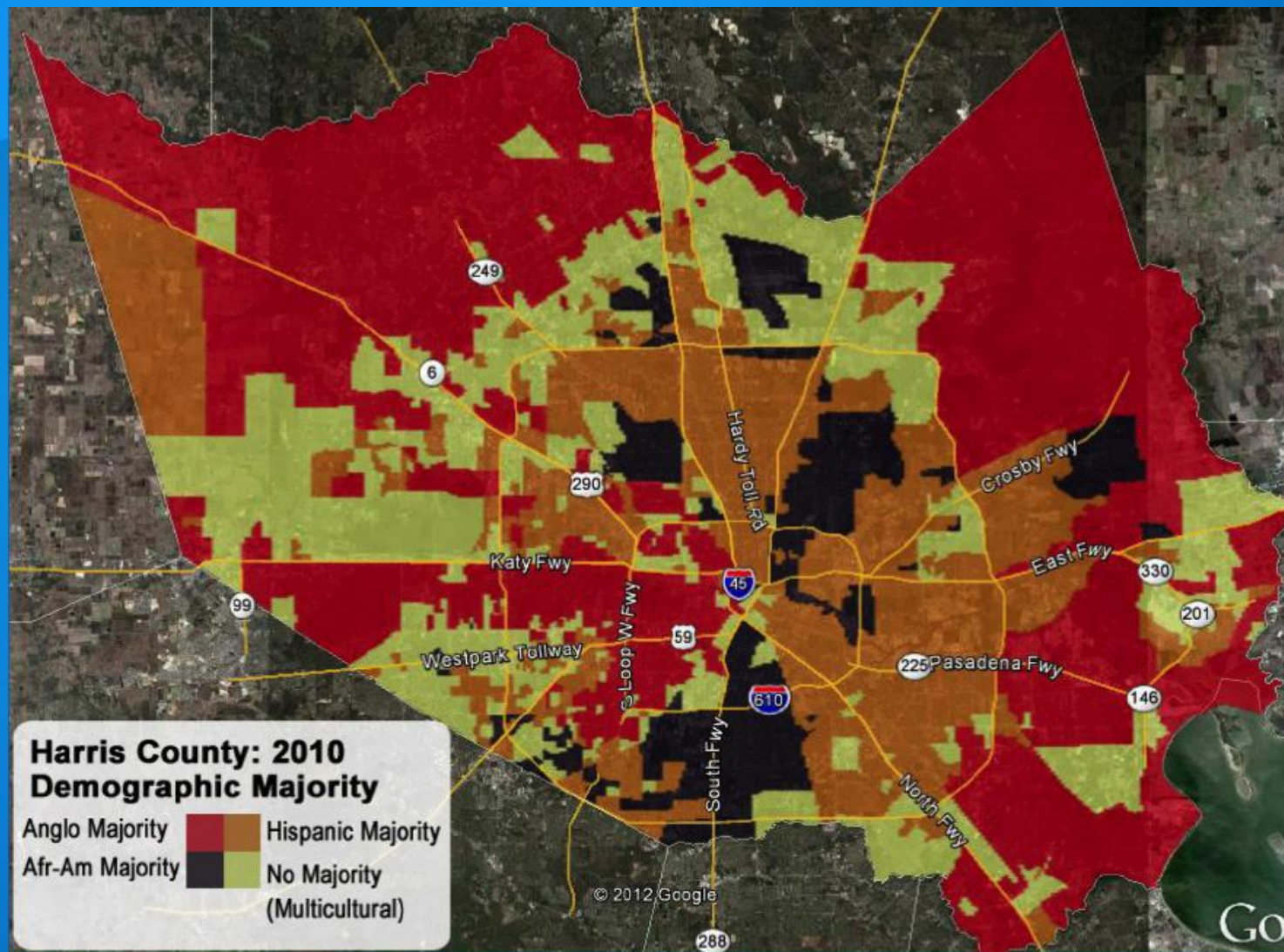


# Harris County: An Example of Demographic Change





# Harris County: An Example of Demographic Change









# *Micro-targeting Opportunities: The Houston Area Asian Population*

## **Braeswood-to-Bellaire**

**Total Asian  
Population  
14,000**

**10.3% Asian  
overall**



**Chinese 6,798 (48.6%)**  
**Indian 2,914 (20.8%)**  
**Vietnamese 1,190 (8.5%)**  
**Filipino 1,038 (7.4%)**

**Taiwanese 596 (4.3%)**  
**Korean 536 (3.8%)**  
**Pakistani 390 (2.8%)**  
**Japanese 190 (1.4%)**



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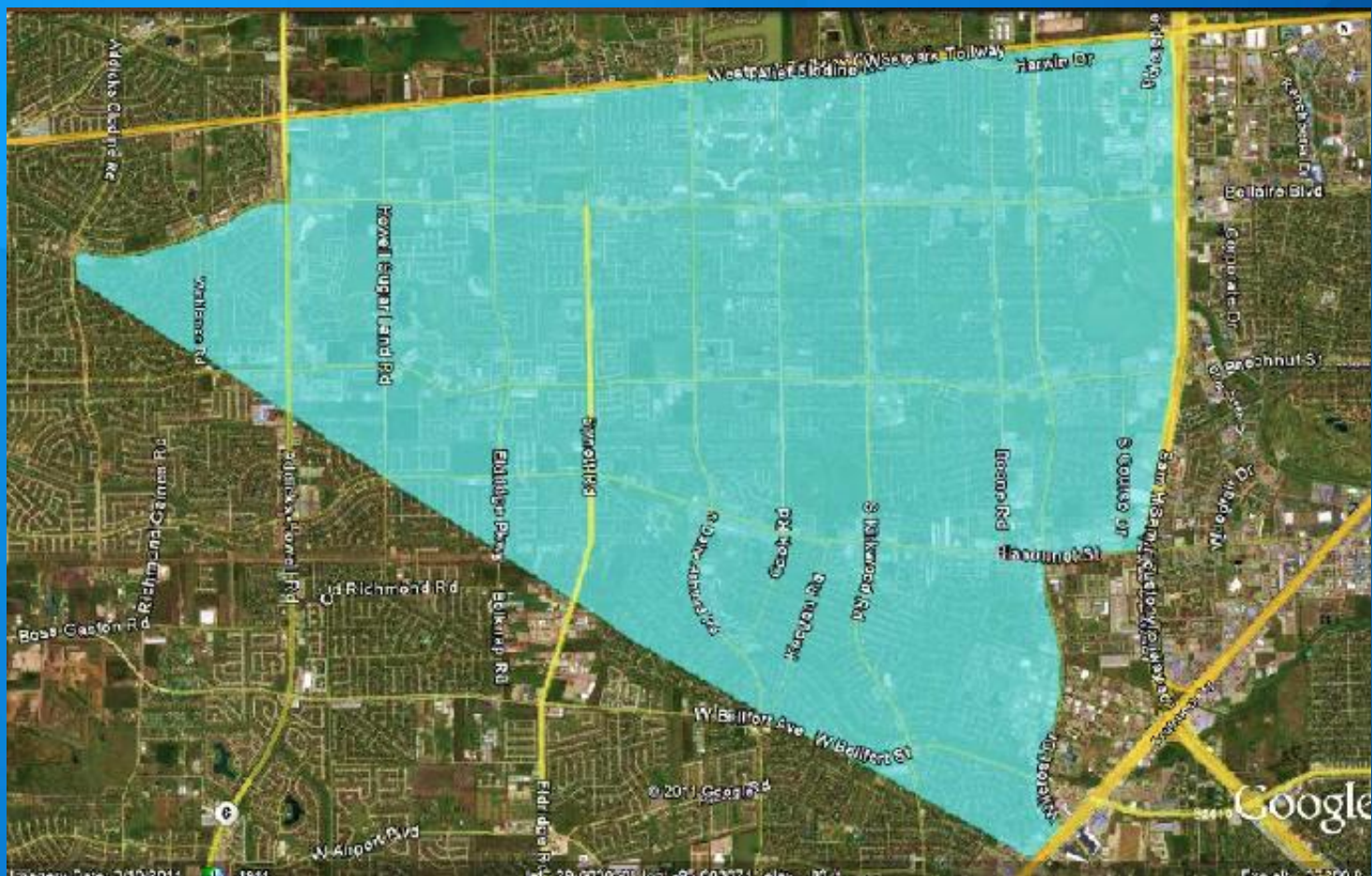


# *Micro-targeting Opportunities: The Houston Area Asian Population*

## **Alief**

**Total Asian  
Population  
51,190**

**22.2% Asian  
overall**



**Vietnamese 33,174 (64.8%)**

**Chinese 6,958 (13.6%)**

**Indian 3,960 (7.7%)**

**Filipino 3,390 (6.6%)**

**Pakistani 1,772 (3.5%)**

**Taiwanese 520 (1.0%)**



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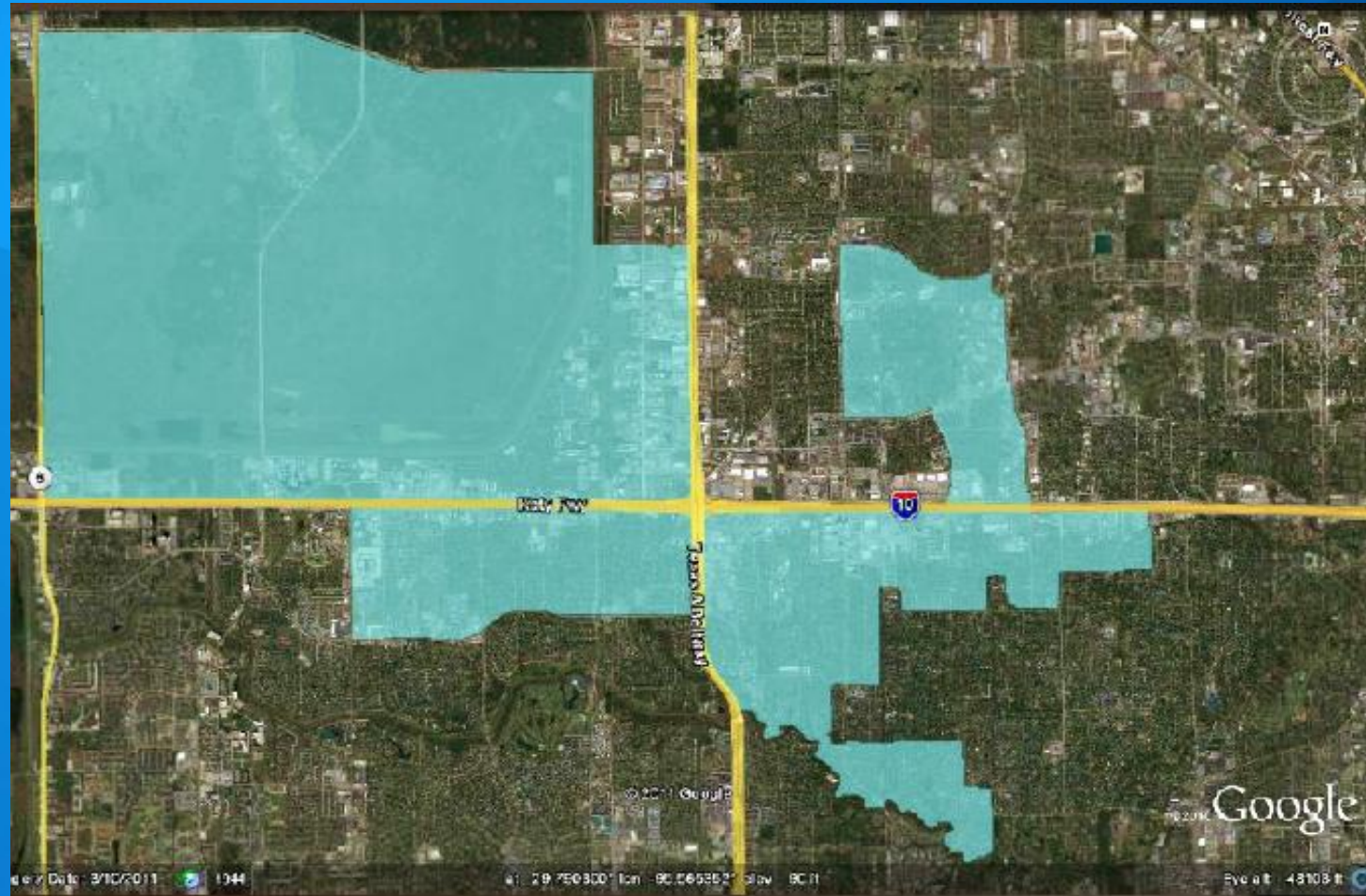


# *Micro-targeting Opportunities: The Houston Area Asian Population*

## **Spring Branch**

**Total Asian  
Population  
10,178**

**12.9% Asian  
overall**



**Korean 3,908 (38.4%)**  
**Chinese 2,018 (19.8%)**  
**Indian 1,182 (11.6%)**  
**Vietnamese 1,068 (10.5%)**

**Pakistani 596 (5.9%)**  
**Japanese 460 (4.5%)**  
**Filipino 386 (3.8%)**  
**Taiwanese 302 (3.0%)**



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# *Micro-targeting Opportunities: The Houston Area Asian Population*

## **Sugar Land (north of 59)**

**Total Asian  
Population  
26,004**

**32.9% Asian  
overall**



**Indian 9,272 (35.7)**  
**Pakistani 4,634 (17.8)**  
**Vietnamese 4,414 (17.0)**

**Chinese 4,405 (16.9)**  
**Filipino 2,080 (8.0)**  
**Taiwanese 492 (1.9)**



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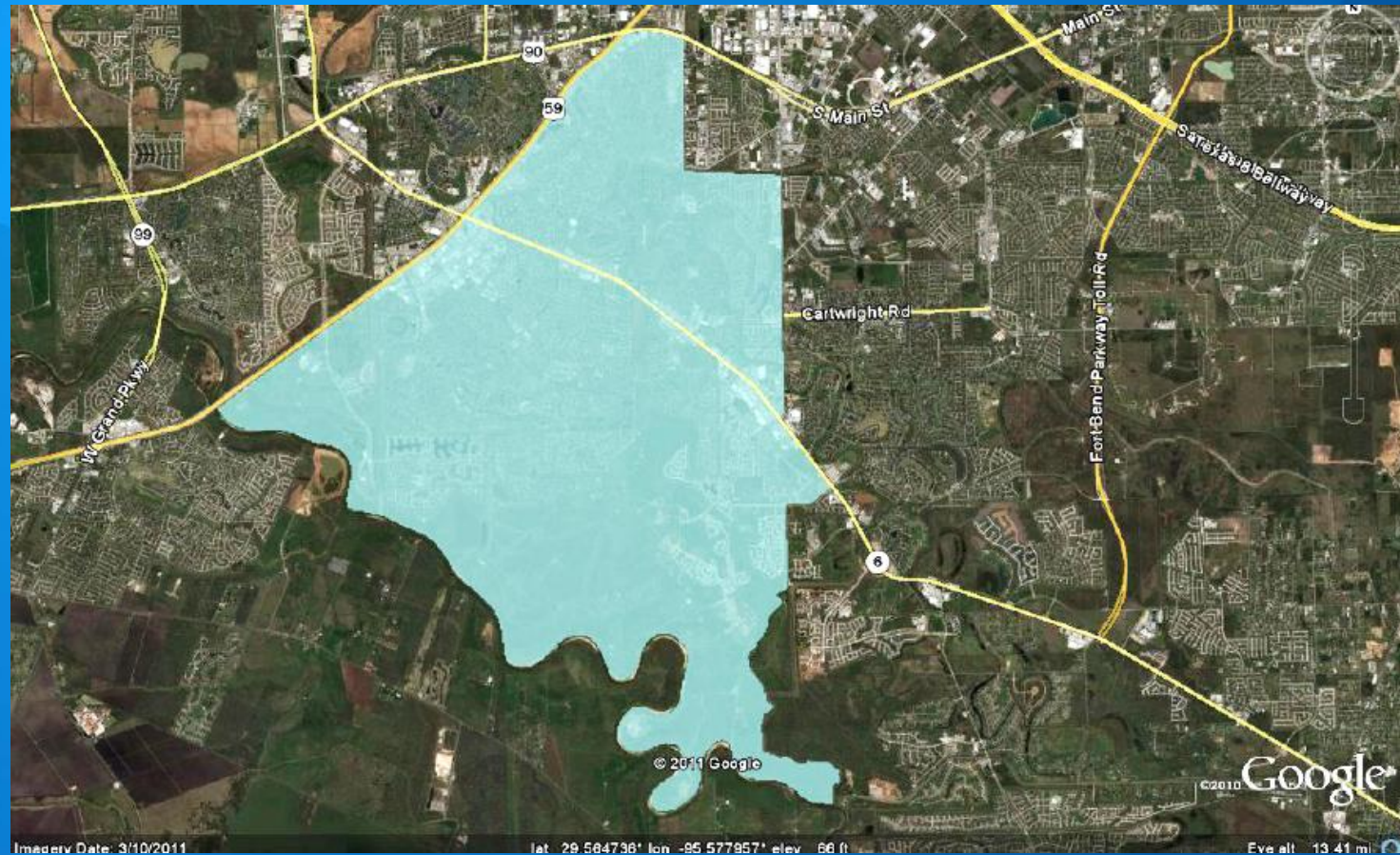


# *Micro-targeting Opportunities: The Houston Area Asian Population*

## **Sugar Land (south of 59)**

**Total Asian  
Population  
15,093**

**36.3% Asian  
overall**



**Indian 5,308 (35.2)**  
**Chinese 5,190 (34.4)**  
**Pakistani 1,184 (7.8)**  
**Vietnamese 1,128 (7.5)**

**Filipino 1,063 (7.0)**  
**Taiwanese 656 (4.3)**  
**Korean 178 (1.2)**



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# High Impact Community Accomplishments

2004: Vietnamese added to Harris County ballot.

2012: Chinese language on Harris County ballot for the first time.

82nd Texas Legislature passed House Bill 3255 which instructs the State Demographer to, “**encourage the inclusion of a broad variety of racial/ethnic groups in estimates and projections.**”

This will allow demographic tracking in between the official census for the Asian population for the first time.



# How do you use the data?

Moving the community from anecdotal information to hard data for long-term strategic planning of community services.

Health Awareness Campaigns

Grant Writing

Financial Literacy

Economic Development

Education

Housing

Program Development

Market Research

